

Rates October 22, 2007

**Total Qualified Circulation: 29,245
Source: BPA Statement June 2007**

BioPharm INTERNATIONAL serves the field of biopharmaceutical technology including biopharmaceutical, biotechnology, biologics, classical pharmaceutical, biodiagnostic manufacturing, research & process development, biopharmaceutical, biotherapeutic discovery, development, formulation & delivery, & transgenic therapeutic productions. Also served are specialty or bulk chemical manufacturing, architecture, engineering, construction, contract research & analytical services; government, university, college, or research institute; business, investment, legal services; and others allied to the field.

Qualified recipients are personnel engaged in the job functions of production, manufacturing, research or process development, lab management, technical services, analytical development or support, quality assurance or control, validation, plant or project engineering or facility design, regulatory affairs or clinical affairs, corporate management or business advisor, project management & other functions allied to the field including technology transfer, materials management or purchasing.

MARKET SHOWCASE AD

Per Column Inch (1 Column = 3-3/8") Minimum 1"

Frequency	BlackWhite	2-Color	4-Color
12X	\$268	\$310	\$328
6X	\$284	\$326	\$344
3X	\$300	\$342	\$360
1X	\$315	\$357	\$375
		Blind Box	\$35

Actual ad cost determined by number of columns multiplied by number of inches at applicable frequency rate and color choice. For the best rate, frequency schedules must start with first insertion. Prepayment is required for all contracts under \$1,000 and must be paid by the issue closing date. We accept check or VISA, MC & AMEX. Terms and conditions on advertising contract apply.

*Tentative Dates

Issue	Closing Dates*	Issue	Closing Dates*
January	December 5	July	May 29
February	January 2	August	July 1
March	January 29	September	July 31
April	February 28	October	September 2
May	April 1	November	September 30
June	April 29	December	October 28

DIGITAL AD SPECS: For Specifications and File Instructions please go to: <http://www.advanstar.com/adspec/> (If you don't have access to the Internet, please ask your Account Rep to send/fax the specifications and File Instructions.)

TERMS & CONDITIONS: Special production charges will be charged separately to the advertiser. Rates are effective for current calendar year and are subject to change. **If any insertions carry over into a subsequent year, new rates will be in effect. Cancellations can ONLY be accepted, in writing directed to the account executive listed on the advertising contract. Cancellation requests must be received prior to the issue closing date.** If contract and materials are not received by closing date, we cannot secure advertising placement. Space costs will be adjusted to the appropriate rate if less space is used during calendar year. Advanstar may reject or cancel any advertising at any time. All advertising accepted subject to credit approval. *For complete Terms & Conditions, please call your account representative, see the publications media kit or look to the bottom of your advertising contract.*

Denise McKenna

800-225-4569, ext. 2762 or 440-891-2762 ☆ Fax: 440-826-2865 ☆ Email: dmckenna@advanstar.com
24950 Country Club Blvd, Suite 200, North Olmsted, OH 44070