

CONTEMPORARY OB/GYN

Rate Card No. 35
Effective: January 1, 2008
Issued: September 2007

2008
RATE CARD



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PUBLISHED BY:

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Rates

1. **Effective Date:** January 1, 2008, for all advertisers. All contract advertisers will be protected under these rates for the calendar year 2008.
2. **Earned Rates:**
 - a) **Full-Run Rates:** Earned rates are given to advertisers based on advertising frequency within a 12-month period. The earned rate is determined by the number of insertions. A spread counts as two insertions. Full pages and fractional pages count as single insertions. Insertions from a parent company and its subsidiaries are combined to determine earned rate. Publisher guarantees uniform rates to all advertisers.
 - b) **Demographic Rates:** Accepted on a limited basis (see item 3d).
3. **Rates, Discounts, and Commissions:**
 - a) **Full-Run (black-and-white) Rates:** See box at the top of next page.
 - b) **Insert Rates:** See box at bottom of next page.
 - c) **Discount Programs:**
 - 1) **2008 Corporate Discount Program:** Effective with January 1, 2008, insertion orders, the Corporate Discount Program is based on an advertiser's 2007 net advertising plus non-CME promotional project expenditures in all of the Advanstar Communications Healthcare print media. Please contact your

2007 Net Rate Corporate Spend		Savings	2007 Net Rate Corporate Spend		Savings
\$100,000 -	\$250,000	0.50%	\$2,500,001 -	\$3,000,000	5.00%
\$250,001 -	\$500,000	0.75%	\$3,000,001 -	\$3,500,000	6.00%
\$500,001 -	\$750,000	1.00%	\$3,500,001 -	\$4,000,000	8.00%
\$750,001 -	\$1,000,000	1.50%	\$4,000,001 -	\$4,500,000	10.00%
\$1,000,000 -	\$1,500,000	2.00%	\$4,500,001 -	\$5,000,000	12.00%
\$1,500,001 -	\$2,000,000	3.00%	\$5,000,001 -	\$5,500,000	14.00%
\$2,000,001 -	\$2,500,000	4.00%	\$5,500,001 -	\$6,000,000	16.00%

- 2) **Product Incentive Program:** Advertise a minimum of 6 product insertions in *Contemporary OB/GYN* and save. The more insertions, the more you save:

Number of Insertions:	6x	9x	12x
Discount:	6%	11%	16%

Product Incentive Program Criteria:

- i) The minimum number of insertions at each level must be met within a calendar year. One full page in *Contemporary OB/GYN* is the minimum insertion size.
- ii) For simplicity, and maximum savings, the Product Incentive Program percent savings will be taken off the product's gross insertion expenditure. The PIP discount should be added to your corporation's Corporate Discount Program (CDP) earned discount and the resulting total percentage is taken off of the gross insertion cost.

- iii) You can project what Product Incentive Program level you will achieve for the year and begin to realize savings immediately. At your earliest convenience, please notify your *Contemporary OB/GYN* sales representative of your product's planned Product Incentive Program participation level. If the product does not meet the projected level, or exceeds its projected level, that product will be short rated or rebated accordingly. If the product is pulled off the market due to an FDA ruling, the accrued savings will stand, and the company will not be penalized for loss of product continuity.
- iv) All of a product's indications work together to attain a product's insertion level.

- 3) **Product Incentive Program Launch Component:** Launch a new product after January 2008 and take advantage of savings generated by the PIP Program. Please contact your account manager for more information.
- 4) **Special Issue Buy:** Commit to at least 6 insertions and be eligible for the Special Issue Buy. Advertise in *Contemporary OB/GYN*'s April 1 issue and received a 35% discount for the April 15 Technology issue. Advertise in *Contemporary OB/GYN*'s September 1 issue and receive a 35% discount on the September 15 Practice Management issue. The Special Issue Buy is **NOT** part of the PIP discount incentive. The PIP discount cannot be applied to the Special Issue Buys and the Special Issue Buys do not count toward the number of insertions achieved, only the 35% discount will apply toward the Special Issue Buys.
- 5) **Contemporary OB/GYN & Urology Times Combo Buy:** Advertise the same product with the same size ad unit within the same month for *Contemporary OB/GYN* and *Urology Times* and receive \$250 per full page discount for *Contemporary OB/GYN* (fractional discounts as follows: 2/3 page = \$125; 1/2 page = \$90; 1/3 page = \$50). Includes inserts and ROB's. Full run circulation only. Discount only applies to *Contemporary OB/GYN*.

- d) **Demographic Rates:** Available on a limited basis. Demographic inserts are calculated by multiplying percent of circulation requested (minimum 50%) times the one-time B&W page rate times the total number of pages, plus a \$1,545 (non-commissionable) mechanical charge. ROB: Limited availability on request.

Notes:

- 1) There is an additional charge if *Contemporary OB/GYN* performs the list match.
- 2) All full-run insert pages count toward earned full-run frequency rate.
- 3) Availability of demographic inserts is based on the ability to bind a limited number of matched list runs per issue.
- 4) Publisher reserves the right to review acceptance of any demographic advertisement.
- e) **Agency Commissions and Terms:** 15% of gross billings on space, color, and premium positions. Withdrawn if not paid within 30 days. A finance charge of 1.5% per month will be applied to all past due balances.

Rates (Effective January 1, 2008)



Frequency	Full Page		2/3 Page		1/2 Page		1/3 Page	
	B/W	4/C	B/W	4/C	B/W	4/C	B/W	4/C
1x	\$5,480	\$8,700	\$4,860	\$8,080	\$3,855	\$7,075	\$2,865	\$6,085
3x	5,440	8,660	4,810	8,030	3,815	7,035	2,825	6,045
6x	5,375	8,595	4,725	7,945	3,755	6,975	2,790	6,010
12x	5,165	8,385	4,540	7,760	3,605	6,825	2,675	5,895
24x	4,975	8,195	4,385	7,605	3,485	6,705	2,585	5,805
36x	4,890	8,110	4,310	7,530	3,415	6,635	2,530	5,750
48x	4,725	7,945	4,165	7,385	3,295	6,515	2,455	5,675
60x	4,660	7,880	4,105	7,325	3,260	6,480	2,430	5,650
72x	4,655	7,875	4,100	7,320	3,245	6,465	2,395	5,615
84x	4,515	7,735	3,995	7,215	3,160	6,380	2,345	5,565
96x	4,495	7,715	3,965	7,185	3,145	6,365	2,325	5,545
108x	4,405	7,625	3,965	7,185	3,145	6,365	2,325	5,545
120x	4,275	7,495	3,965	7,185	3,145	6,365	2,325	5,545
144x	4,200	7,420	3,965	7,185	3,145	6,365	2,325	5,545
180x	4,115	7,335	3,965	7,185	3,145	6,365	2,325	5,545
240x	4,055	7,275	3,965	7,185	3,145	6,365	2,325	5,545

Insert Rates (Effective January 1, 2008)

Frequency	2 page	4 page	6 page	8 page	10 page	12 page
1x	\$10,960					
3x	10,880	\$21,760				
6x	10,750	21,500	\$32,250	\$43,000	\$53,750	
12x	10,330	20,660	30,990	41,320	51,650	\$61,980
24x	9,950	19,900	29,850	39,800	49,750	59,700
36x	9,780	19,560	29,340	39,120	48,900	58,680
48x	9,450	18,900	28,350	37,800	47,250	56,700
60x	9,320	18,640	27,960	37,280	46,600	55,920
72x	9,310	18,620	27,930	37,240	46,550	55,860
84x	9,030	18,060	27,090	36,120	45,150	54,180
96x	8,990	17,980	26,970	35,960	44,950	53,940
108x	8,810	17,620	26,430	35,240	44,050	52,860
120x	8,550	17,100	25,650	34,200	42,750	51,300
144x	8,400	16,800	25,200	33,600	42,000	50,400
180x	8,230	16,460	24,690	32,920	41,150	49,380
240x	8,110	16,220	24,330	32,440	40,550	48,660

Rates continued

- f) **Web/Online Advertising:** Please consult your sales manager.
4. **Color:** In addition to earned B&W rates.
Charge per color/page or fraction
 Second color (magenta, cyan, yellow): \$1,130
 Matched color (all PMS excluding 800 series): \$1,700
 Sheen/Metallic/Fluorescent color (PMS 800 series): \$2,535
 3- and 4-color process: \$3,220
 5-color: 4C process rate + PMS or sheen rate
5. **Covers and Premium Positions (non-cancelable):**
- a) **Cover Rates:**
 Second cover (spread only): \$11,035*
 Third cover: \$8,995*
 Fourth cover: \$13,000*
- b) **Premium Positions:**
 Opposite Dr. Lockwood's editorial: \$9,420*
 Opposite table of contents: \$9,420*

- c) **Special Position Charge:** A 10% per page special position charge is incurred when requesting consecutive right-hand pages or other special positioning.

* Includes 4C charges. One impression standard or matched color, or fifth color extra charge. Consult Publisher for rates. When a cover is included in a multiple-page space unit, all pages must be full pages.

6. **Classified Advertising:**
Classified products and services contact:
 Karen Eckenwiler
 Phone: (800) 225-4569, ext. 2670, (440) 891-2670
 Fax: (440) 826-2865
 keckenwiler@advanstar.com
- Recruitment advertising contact**
 Joanna Shippoli
 Phone: (800) 225-4569, ext. 3107, (440) 891-3107
 Fax: (440) 826-2865
 jshippoli@advanstar.com

Insert Information

7. **Availability and Acceptance:**
- a) **Availability:** Inserts are accepted.
- b) **Acceptance:** Stock and copy sample must be submitted to the Production Manager for approval at least one month prior to scheduled issue.
- c) **BRCs:** Accepted on a limited basis. BRC must accompany a minimum of a full-page ad. BRCs are charged at the 1x B&W page rate.
8. **Charges:** Advertisers will be billed at cost for charges incurred due to incorrectly supplied inserts.
9. **Stock Specifications:**
- a) **Acceptable stock weights:**
- | | Single Leaf/
2 Pages | 4
Pages | Six +
Pages |
|-----------|-------------------------|------------|----------------|
| Coated | 80# | 70# | 60# |
| Uncoated | 60# | 50# | 40# |
| Thickness | .004" max | .004" max | .035" max |
- Submit samples to Production Manager for approval. Samples of insert stock should be submitted four weeks in advance of insert delivery date and prior to printing of insert.
- b) **Grain:** Insert stock grain should run parallel to the binding edge.
10. **Trimming:** Ship folded: Bound in: 8" x 10^{3/4}"; Tipped in: 7^{1/2}" x 10^{3/4}". Trimming of oversized inserts will be charged at cost. Keep

live matter 1/2" from trimmed edges and 1/2" from gutter trim. Book is jogged to head; allow 1/8" for grind off in gutter, face, head, and foot trim. All inserts to be full sized, supplied untrimmed, printed, folded (except single leaf), and ready for bindery.

11. **Quantity:** 52,000.
12. **Shipping:**
- a) Delivered on a skid 40" x 48", 4 way pallets with a single band holding a lift together. Skid or pallet CANNOT exceed 42" in height from the floor to the top of the skid or pallet. Failure to meet the requirements may result in a re-stacking charge passed on to insert supplier.
- b) Packing slip MUST have publication name, date, and insert quantity clearly marked. Samples should be attached for identification. Multiple issues or different inserts MUST be packed separated by issue. Publication/printer will not be responsible for inserts destroyed if not separated by issue.

Ship to:

Attn: Contemporary OB/GYN
 c/o R.R. Donnelley
 100 Banta Road
 Long Prairie, MN 56347

Issuance and Closing

13. **First Issue:** January 1973.
14. **Frequency:** 14 times a year; 12 monthly issues and the April 15th Technology Issue and September 15th Practice Management Issue.
15. **Issue Dates:** See chart below and at top of next page.
16. **Mailing Class:** Periodical.
17. **Closing Dates:** See chart below and at top of next page. Reservations for space must be confirmed by written insertion order prior to closing.

Issue Date	Ad Space Closing	Ad Materials to Production	Inserts Due at Printer	Special Marketing Opportunities
January	12/7/07	12/14/07	12/19/07	
February	1/10/08	1/17/08	1/22/08	
March	2/13/08	2/21/08	2/26/08	Customized Marketing Survey

Issue Date	Ad Space Closing	Ad Materials to Production	Inserts Due at Printer	Special Marketing Opportunities
April	3/6/08	3/13/08	3/18/08	Bonus Distribution at American College of Obstetricians & Gynecologists (ACOG): 5/4-5/7/2008, New Orleans, LA
April 15	3/20/08	3/27/08	4/1/08	Special issue on Technology, Bonus Distribution at American College of Obstetricians & Gynecologists (ACOG): 5/4-5/7/2008, New Orleans, LA
May	4/10/08	4/17/08	4/22/08	
June	5/14/08	5/21/08	5/27/08	
July	6/11/08	6/18/08	6/23/08	Readex Message Impact Study
August	7/10/08	7/17/08	7/22/08	
September	8/7/08	8/14/08	8/19/08	Bonus Distribution at Nurse Practitioners in Women's Health (NPWH): 10/15-10/18/2008, Seattle, WA
September 15	8/20/08	8/27/08	9/2/08	Special issue on Practice Management, Bonus Distribution at Nurse Practitioners in Women's Health (NPWH): 10/15-10/18/2008, Seattle, WA
October	9/11/08	9/18/08	9/23/08	
November	10/9/08	10/16/08	10/21/08	
December	11/11/08	11/18/08	11/21/08	

Editorial

18. Special Issues: See chart above and on bottom of the previous page.

a) **Index Issue:** December.

19. General Editorial Direction: *Contemporary OB/GYN* translates key advances in the specialty into excellence in day-to-day practice. It combines contemporary critical thinking from top academic physicians and evidence-based insights from eminent clinicians into expert articles that are concise, thorough and compellingly illustrated.

20. Average Issue Information:

a) **Average number of articles/issue:** 6.

b) **Average article length:** 5.5 pages.

c) **Editorial departments/features:** Professional Update, Clinical Insights, Legally Speaking, Clinician to Clinician, Our Generation, Sign Out, New Products, Managing Your Practice, Oh By the Way, OB/GYN Briefing and NAMS Notes.

d) **CME:** Available online at the CME/CE Center of modernmedicine.com

21. Origin of Editorial: 100% solicited and peer-reviewed.

Circulation

22. Coverage and Market:

a) **Coverage:** 50 states and other international.

b) **Market:** Office-based and hospital-based MDs and DOs who specialize in obstetrics and/or gynecology and neonatology/perinatal medicine, including reproductive endocrinology, maternal-fetal medicine, family practice & general practice (with a secondary in ob/gyn) and gynecologic oncology.

23. Selection Criteria:

a) **Average Qualified Circulation[†]:** 95.5% controlled, 4.5% paid.

b) **Paid circulation:** Non-qualifying physicians, physician assistants, nurse practitioners, ob nurses, nurse-midwives, foreign, medical

libraries, and other medical professionals.

c) **Subscription rates:** US, \$110; Canada and foreign, \$140; Single copy US, \$12; Canada and foreign, \$18.

[†]Source: BPA Worldwide July 2007 Statement, Average Total Qualified 41,757

24. Circulation Verification:

a) **Audit:** BPA Worldwide.

b) **Mailing House:** Direct Medical Data

25. Circulation Coverage: See chart below.

26. Circulation Modifications or Changes:

a) **Additions/Modifications:** None.

Contemporary OB/GYN July 2007 Circulation*

Primary Specialties	Office	Total Hospital-Based (Incl. Residents)	Medical Teaching	DOs	Other	Total
Ob/gyn	28,269	5,810	385	1,523	67	36,054
Gynecology	2,066	99	34	38	22	2,259
Obstetrics	164	40	15	6	7	232
Neonatal/perinatal medicine	209	69	15	2	—	295
Gynecologic oncology	309	65	17	9	—	400
Maternal & fetal medicine	332	143	49	28	4	556
Reproductive endocrinology	477	53	24	15	4	573
Other specialties	39	—	—	—	9	48
Other Paid Circulation	—	—	—	—	—	1,093
Total Qualified Circulation:	31,865	6,279	539	1,621	113	41,510

General Information

27. Requirements for Advertising Acceptance:

- Professional and nonprofessional products or services are accepted if judged by Publisher to be in harmony with the policy of service to the medical profession. Nonprofessional product and service advertisers should submit copy to Publisher two weeks prior to closing date.
- Any ad or advertorial that resembles the *Contemporary OB/GYN* editorial style is strictly prohibited. All advertorials must be clearly designated, and Publisher reserves the right to request more specific designation.

28. New Product Releases: Submit new product press releases to Nancy Lucas, Group Editor.

29. Editorial Research: Editorial research is conducted on a regular basis. Ob/gyn's are asked questions relating to readership of articles and departments in the issue, their potential readership of topics under consideration for future issues, and demographics such as age, specialty, and type of practice.

30. Ad Format and Placement Policy:

- Format:** Interspersed between and within articles.
- Ads rotated:** Yes.

31. Ad/Edit Ratio: 59/41.

32. Services:

- Customized Marketing Survey:** Your product-or market-specific question is posed to a representative group of ob/gyns. For advertisers in March issue.
- Message Impact Study:** Measure how ob/gyns rate your ad's success in gaining their attention and the action they will take as a result. For advertisers in July issue.
- Women's Health Fact Book:** Our annual compendium about the market, the specialty, and its practitioners.
- Bonus Distribution:**
 - American College of Obstetricians & Gynecologists (ACOG) meeting, 5/4-5/7/2008, New Orleans, LA.
 - Nurse Practitioners in Women's Health (NPWH) meeting, 10/15-10/18/2008, Seattle, WA.
- Index of Advertisers:** Back of book.

f) Editorial Reprints: FosteReprints (800) 344-8915. Email: advanstarreprints@fostereprints.com

33. Organization Affiliation: Independent.

34. Association Memberships:

American Business Media (ABM), and BPA Worldwide.

35. Miscellaneous:

- All contracts are subject to acceptance by Publisher.
- Index of Advertisers is provided as a service to readers and advertisers at no charge. Publisher is not responsible for inadvertent errors in listings, and such errors do not warrant adjustments for space charges.
- Publisher shall not be responsible for errors in key numbers or any other typesetting done by Publisher. Errors do not warrant adjustments for space charges.
- Publisher shall not be liable for any failure to print, publish, or circulate all or any portion of any issue in which an advertisement accepted by Publisher is contained because of acts of God, acts of government or governmental instrumentality (whether federal, state, or local), strikes, accidents, work stoppages, fires, or any other similar or dissimilar circumstance beyond the control of Publisher.
- Orders may be cancelled within ten (10) business days of the effective date of a change of rates without incurring a short-rate adjustment provided the Advertiser's contract rate has been earned as of the date of cancellation.
- An order may be cancelled without liability up to thirty (30) days prior to the issue's ad close date. Publisher reserves the right to demand payment for orders cancelled less than thirty (30) days prior to ad close, regardless of the date of ad placement.
- If an Advertiser does not use the amount of space agreed upon in a billing period they will be short-rated from date of first insertion within a 12-month period. Advertiser will be rebated if sufficient space has been used to warrant a lower rate than that which was billed within a 12-month period from date of first insertion.
- Costs incurred by Publisher for production work will be charged to the Advertiser regardless of whether or not ad runs.

Digital Page Requirements

36. Ad Sizes and Bleed Sizes (in inches):

	Non-Bleed Sizes Width/Depth	Bleed Sizes Width/Depth ($\frac{1}{8}$ " trim incl.)
2 facing pages	14 $\frac{1}{2}$ x 9 $\frac{1}{2}$	15 $\frac{3}{4}$ x 10 $\frac{3}{4}$
1 page	6 $\frac{3}{4}$ x 9 $\frac{1}{2}$	8 x 10 $\frac{3}{4}$
2/3 page	4 $\frac{1}{2}$ x 9 $\frac{1}{2}$	5 $\frac{1}{4}$ x 10 $\frac{3}{4}$
1/2 page (vertical)	3 $\frac{3}{8}$ x 9 $\frac{1}{2}$	4 $\frac{1}{8}$ x 10 $\frac{3}{4}$
1/2 page (horizontal)	6 $\frac{3}{4}$ x 4 $\frac{5}{8}$	8 x 5 $\frac{3}{8}$
1/3 page (vertical)	2 $\frac{1}{8}$ x 9 $\frac{1}{2}$	2 $\frac{7}{8}$ x 10 $\frac{3}{4}$
1/3 page (square)	4 $\frac{1}{2}$ x 4 $\frac{5}{8}$	(no bleed size)

- Live matter:** Hold $\frac{3}{8}$ " from trim on all sides.
- Trim size of journal:** 7 $\frac{3}{4}$ " x 10 $\frac{1}{2}$ ".

37. Paper Stock:

- Text pages:** 38# machine coated.
- Covers:** 80# offset enamel.

38. Type of Binding: Perfect bound. Jogs to head.

39. Half-tone Screen Requirements:

- Covers:** 150 line.
- 4C screen:** 133-155 line.
- Density of tone:** 4C ads not to exceed 300%; 2C, 190%; B&W, 95%.

40. Reproduction Requirements:

Digital 4C data is required for all ad submissions. See item #43

41. Disposition of Material and Inserts:

Reproduction material and inserts will be held one year from date of last insertion and then destroyed.

42. Addresses:

- a) For contracts, insertion orders, other instructions, publication-set copy, reproduction materials, electronic file disks and proofs:

Contemporary OB/GYN
Attn: Bobbie Lamaere
131 West 1st Street • Duluth, MN 55802-2065
(218) 740-6309 • (218) 740-7223 (fax)
(218) 740-6756 (fax)

- b) For printed inserts only:

Ship to: Attn: *Contemporary OB/GYN*
c/o R.R. Donnelley
100 Banta Road
Long Prairie, MN 56347
(320) 732-2121

43. General Information: Advanstar Communications, Inc. accepts the following:

- a) **Digital File Formats:** Digital data is required for all ad submissions. Preferred format is PDF/X-1a. Acceptable format is a PDF which must contain high resolution images, CMYK image and color mode only (exception: unless additional PMS color is purchased), all fonts embedded, all transparency attributes flattened, maximum total ink density 320%, 1/8" bleed for bleed ads, all trim marks offset minimum of 1/8", icc profile is "U.S. Web Coated (SWOP) v2", or none should be applied. Publisher shall have no obligation or liability to Advertiser of any kind (including, without limitation, the obligation to offer Advertiser make goods or any other form of compensation) if an ad is supplied to Publisher by Advertiser in any format other than our preferred or acceptable formats. Non-preferred or non-acceptable formats will be charged a \$150 processing fee. Publisher cannot provide Advertiser any assurances regarding the accuracy of reproduction of any ads supplied in any format other than our preferred or acceptable formats. All files should be built to exact ad space dimensions purchased. For detailed instructions on preparing and submitting ad files to the correct size and specifications, log on to www.adsatadvanstar.com or contact the Production Manager.
- b) **Digital Proofs:** To insure that Advertiser's ad is reproduced correctly, a SWOP-certified color proof that has been made from the same file that Advertiser supplies to Publisher must be provided. Publisher cannot provide Advertiser any assurances regarding the accuracy of reproduction of any ad submitted without a SWOP proof. Publisher shall have no obligation or liability to Advertiser of any kind (including, without limitation, the obligation to offer Advertiser make goods or any other form of compensation) for any ad supplied to Publisher by Advertiser without a SWOP proof.
- c) **Disclaimer:** Publisher will not supply a faxed or soft proof for Advertiser-supplied files. Advertiser is solely responsible for preflighting and proofing all advertisements prior to submission to

Publisher. If Publisher detects an error before going to press, Publisher will make a reasonable effort to contact Advertiser to give Advertiser an opportunity to correct and resubmit Advertiser's file before publication.

44. Additional Instructions:

- a) Single page image area should be furnished to magazine trim size, and include 1/8" bleed all sides, and be centered within the file.
- b) Spreads (two facing pages), should be furnished as one file, with image area centered within the file, to magazine trim, and include 1/8" bleed top, bottom, and outside only.

45. Color Calibration: SWOP Specifications with digital color bars meeting SWOP requirements, such as GATF/SWOP proofing bars.**46. Color:**

- a) CMYK is the only accepted mode for 4C ads. Do not use RGB.
- b) Do not use spot color unless you are paying for a PMS (Pantone) color.
- c) Colors viewed on your monitor may not be representative of final output. Always check monitor color values against CMYK color swatches and the final KODAK APPROVAL color proof or equivalent. Laser color proofs are for identification only. Should proofs not meet specifications, we will print to published SWOP ink densities. C@1.30, M@1.40, Y@1.00, K@1.70.

47. Accepted Media: The preferred method of delivering ad files to Advanstar Communications is via a web based ad uploader, <http://www.AdsAtAdvanstar.com>. Files can also be submitted on CD-R or DVD-R disc format.**48. Provider Information Required:**

- a) Issue date.
- b) Advertiser, product, and agency name.
- c) Agency contact person and phone number, or vendor name and phone number.
- d) List of contents (printout of disk contents).

49. For Printed Inserts Only:
Ship to:

Contemporary OB/GYN
c/o R.R. Donnelley
100 Banta Road
Long Prairie, MN 56347
(320) 732-2121

Policy Disclaimer: Publisher will make every effort to provide expected quality. However, no adjustment to space or color charges will be made where material furnished deviates from published specifications. Contact Production Manager with questions related to acceptability.



Joanna add address here.