

**Rates Effective – October 22, 2007**

**Total Qualified Circulation: 11,199**  
**Source: BPA Statement July 2007**

**COSMETIC SURGERY TIMES** serves surgeons who are actively involved in cosmetic procedures including (but not limited to) the following specialties and subspecialties: dermatologic, plastic, ENT/facial plastic, oral & maxillofacial, oculoplastic, and cosmetic, as well as, other specialties allied to the field.

**Total Qualified Circulation: 10,500**  
**Source: BPA Statement July 2007**

**DERMATOLOGY TIMES** serves the field of Dermatology. Qualified recipients are physicians, residents and nurse practitioners engaged in office-based and hospital-based practice in the above served field.

**DISPLAY CLASSIFIED AD**

*Per Column Inch (1 Column = 2-1/4")*

Frequency	Black & White	2-Color	4-Color
12X	\$126	\$168	\$186
10X	\$135	\$177	\$195
6X	\$142	\$184	\$202
3X	\$150	\$192	\$210
1X	\$159	\$201	\$219
<b>Blind Box</b>	\$44		

Actual ad cost determined by number of columns multiplied by number of inches at applicable frequency rate and color choice.

For the best rate, frequency schedules must start with first insertion. Prepayment is required for all contracts under \$1,000 and must be paid by the issue closing date. We accept check or VISA, MC & AMEX. Terms and conditions on advertising contract apply.

**CST**

Mail Dates	Closing Dates*	Mail Dates	Closing Dates*
Jan/Feb	12/10/07	July	05/08/08
March	01/14/08	August	06/12/08
April	02/11/08	September	08/07/08
May	03/18/08	October	09/04/08
June	04/15/08	Nov/Dec	10/14/08

**DT**

Mail Dates	Closing Dates*	Mail Dates	Closing Dates*
January	11/29/07	July	06/03/08
February	12/26/07	August	07/02/08
March	01/31/08	September	07/31/08
April	03/04/08	October	09/02/08
May	04/01/08	November	10/02/08
June	04/30/08	December	10/30/08

\*Tentative Dates

**DIGITAL AD SPECS:** For Specifications and File Instructions please go to: <http://www.advanstar.com/adspec/>  
(If you don't have access to the Internet, please ask your Account Rep to send/fax the specifications and File Instructions.)

**TERMS & CONDITIONS:** Special production charges will be charged separately to the advertiser. Rates are effective for current calendar year and are subject to change. **If any insertions carry over into a subsequent year, new rates will be in effect. Cancellations can ONLY be accepted, in writing directed to the account executive listed on the advertising contract. Cancellation requests must be received prior to the issue closing date.** If contract and materials are not received by closing date, we cannot secure advertising placement. Space costs will be adjusted to the appropriate rate if less space is used during calendar year. Advanstar may reject or cancel any advertising at any time. All advertising accepted subject to credit approval. *For complete Terms & Conditions, please call your account representative, see the publications media kit or look to the bottom of your advertising contract.*

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