

2008 Products & Services and Recruitment  
Advertising Rates – Print Web

Rates Effective – October 22, 2007

**Total Qualified Circulation: 9,500**  
**Source: BPA Statement July 2006 and Publisher's Own Data 2006**

**CONTEMPORARY UROLOGY** serves medical & osteopathic physicians specializing in urology.

Qualified recipients are medical & osteopathic urologists actively engaged in office & hospital based practice & other professional activities.

**DISPLAY CLASSIFIED AD**

*Per Column Inch (1 Column = 2-1/4")*

Frequency	Black & White	2-Color	4-Color
12X	\$70	\$115	\$130
6X	\$80	\$120	\$140
3X	\$85	\$125	\$145
1X	\$100	\$145	\$160

Actual ad cost determined by number of columns multiplied by number of inches at applicable frequency rate and color choice.

<b>Blind Box</b>	\$42
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For the best rate, frequency schedules must start with first insertion. Prepayment is required for all contracts under \$1,000 and must be paid by the issue closing date. We accept check or VISA, MC & AMEX. Terms and conditions on advertising contract apply.

\*Tentative Dates

<u>Mail Dates</u>	<u>Closing Dates*</u>	<u>Mail Dates</u>	<u>Closing Dates*</u>
January		July	
February		August	
March		September	
April		October	
May		November	
June		December	

**DIGITAL AD SPECS:** For Specifications and File Instructions please go to: <http://www.advanstar.com/adspec/> (If you don't have access to the Internet, please ask your Account Rep to send/fax the specifications and File Instructions.)

**TERMS & CONDITIONS:** Special production charges will be charged separately to the advertiser. Rates are effective for current calendar year and are subject to change. **If any insertions carry over into a subsequent year, new rates will be in effect. Cancellations can ONLY be accepted, in writing directed to the account executive listed on the advertising contract. Cancellation requests must be received prior to the issue closing date.** If contract and materials are not received by closing date, we cannot secure advertising placement. Space costs will be adjusted to the appropriate rate if less space is used during calendar year. Advanstar may reject or cancel any advertising at any time. All advertising accepted subject to credit approval. *For complete Terms & Conditions, please call your account representative, see the publications media kit or look to the bottom of your advertising contract.*

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