

## 2008 Classified Recruitment Advertising Rates – Print & Web



**Total Qualified Circulation: 26,000**  
**Source: BPA Statement June 2006**

**LCGC North America** serves the field of private industry; universities, colleges; government; hospitals, medical centers; research labs, institutes, foundations; independent analytical labs; utilities and others allied to the field.

Qualified recipients are personnel engaged in the job functions of research & development, quality control, assurance, validation; technical services; lab management; analysis; purchasing; manufacturing, processing; teaching; marketing, sales; corporate management; regulatory; and other functions allied to the field.

<b>Frequency</b>	<b>Black White</b>	<b>2-Color</b>	<b>4-Color</b>
24X	\$327	\$369	\$387
12X	\$402	\$444	\$462
6X	\$453	\$495	\$513
3X	\$478	\$520	\$538
1X	\$503	\$545	\$563

**DIGITAL AD SPECS:** For Specifications and File Instructions please go to:  
<http://www.advanstar.com/adspec/> (If you don't have access to the Internet, please ask your Account Rep to send/fax the specifications and File Instructions.)

**TERMS & CONDITIONS:** Special production charges will be charged separately to the advertiser. Rates are effective for current calendar year and are subject to change. **If any insertions carry over into a subsequent year, new rates will be in effect. Cancellations can ONLY be accepted, in writing directed to the account executive listed on the advertising contract. Cancellation requests must be received prior to the issue closing date.** If contract and materials are not received by closing date, we cannot secure advertising placement. Space costs will be adjusted to the appropriate rate if less space is used during calendar year. Advanstar may reject or cancel any advertising at any time. All advertising accepted subject to credit approval. *For complete Terms & Conditions, please call your account representative, see the publications media kit or look to the bottom of your advertising contract.*

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